

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.-7. (Canceled)

8. (New) A pressure-sensitive adhesive tape comprising at least one carrier having two faces and pressure-sensitive adhesive covering each of the two faces, wherein at least one surface of the pressure-sensitive adhesive tape exhibits silvery reflecting properties.

9. (New) The pressure-sensitive adhesive tape according to claim 8, wherein at least one of said two faces is metallized, and this gives at least one surface of the pressure-sensitive adhesive tape a silvery reflecting property.

10. (New) The pressure-sensitive adhesive tape according to claim 8, wherein at least one of said two faces is coated, and this gives at least one surface of the pressure-sensitive adhesive tape a silvery reflecting property.

11. (New) The pressure-sensitive adhesive tape according to claim 8, wherein the pressure sensitive-adhesive covering at least one of the two faces comprises silver-colored additives.

12. (New) The pressure-sensitive adhesive tape according to claim 8, wherein the pressure-sensitive adhesive covering at least one of the two faces comprises a heat-activatable pressure-sensitive adhesive.

13. (New) The pressure-sensitive adhesive tape according to claim 8, wherein the pressure-sensitive adhesive covering at least one of the two faces is transparent.

14. (New) An LCD display comprising a pressure-sensitive adhesive according to claim 8.

15. (New) An electronic device comprising an LCD display according to claim 14.